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5 Art Fairs to See in 2025

From San Francisco to Tokyo and beyond, these art fairs offer something for everyone.



Hard on the heels of Art Basel Paris will be another art fair in the Grand Palais, Paris Photo, which will have its 28th edition in 2025. Credit...Florent Drillon



By Ted Loos
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The art market rises and falls, but art fairs are forever — or at least they seem so sometimes, given that they are more plentiful than ever.

Kipton Cronkite, an art adviser who lives in Los Angeles, attended 41 art fairs worldwide in 2023 — he kept track — and this year it will be closer to 30, he said.

“Every month there’s something somewhere,” Cronkite said, noting that it’s his job to have a sense of the overall marketplace. “Collectors can’t go to all these fairs themselves — that’s why I go.”

Even famous artists whose works are sold at such events take part in fairs as buyers.

“I like them because I’m a shopper, too,” said Brian Donnelly, better known under his nom d’art, KAWS.

Donnelly, who currently has an exhibition of his collected works on view at the Drawing Center in New York, particularly enjoys the Outsider Art Fair, but he also stopped by Art Basel Paris in October.

“I don’t need them to be any more than they are — it’s a gathering of a lot of stuff,” Donnelly said, noting that some artists see them as too commercial. “There are many ways to get work into the world — why cut off one of those avenues?”

Here are five of those avenues coming up in 2025, and how to navigate them.



The FOG Design+Art Fair in 2024. It is set to return for its 11th edition at Fort Mason Center for Arts & Culture in San Francisco. Credit...Nikki Ritcher, via FOG Design+Art

FOG Design+Art: San Francisco, Jan. 23-26

For its 11th edition, FOG is set to host 59 dealers at Fort Mason Center for Arts & Culture, spread across two piers jutting out into San Francisco Bay. The fair has a new director, Sydney Blumenkranz, who formerly worked at the San Francisco Museum of Modern Art on the events team. “We have a really elevated group of collectors here, and this is the time to reach them,” Blumenkranz said.

Among the first-time exhibitors will be Lisson Gallery, with spaces in New York, London, Shanghai, Beijing and Los Angeles. Lisson plans to show work by the installation maestro Anish Kapoor, who lives in London and Venice, and the textile artist Olga de Amaral, who lives in Bogotá, Colombia, among other artists. “We have an increasing number of clients on the West Coast, and now seems like a great time to participate,” Lisson’s chief executive, Alex Logsdail, said in an email.

There is also a solid roster of local galleries with a global reach, including Jessica Silverman, Altman Siegel and Berggruen Gallery. “To me, FOG is the best mix of hyperlocal and international at the same time,” Blumenkranz said.



The Madinat Jumeirah hotel complex will again host Art Dubai in 2025. Credit...Spark Media
[Art Dubai](#): Dubai, April 18-20

Art Dubai: Dubai, April 18-20

Founded in 2007, Art Dubai usually features around 120 galleries, some with a big international footprint — like Peres Projects and Almine Rech, both with multiple locations and both scheduled for the 2025 edition — and others less so. Some 65 percent of the galleries are from the Global South, meaning outside of North America and Europe and the most developed nations.

Held in the Madinat Jumeirah hotel complex, the fair has a special section for digital works — not typical at other fairs — and a section for solo projects called Bawwaba, Arabic for “gateway.”

Cronkite, who attended the 2023 edition of the fair, said that the wide aisles and large booths, as well as high-end amenities like restaurants and lounges, made for a pleasant experience. “I didn’t feel cramped, and I could really digest the art,” he said.



An installation from Expo Chicago this year. “We love this fair,” said Claire Oliver of Claire Oliver Gallery in New York. “The visitors to the exposition are engaged, ask great questions and are truly curious.” Credit...via Claire Oliver Gallery

Expo Chicago: Chicago, April 25-27

Expo Chicago, established in 2012, was acquired by Frieze in 2023. The 2024 edition had 170 galleries from 29 countries showing their wares at Navy Pier’s Festival Hall.

One of those was Claire Oliver Gallery of New York, which has participated in every edition so far. “We love this fair,” Claire Oliver said in an email. “The visitors to the exposition are engaged, ask great questions and are truly curious.” Last April she showed mixed-media portraits by BK Adams of Washington, D.C., and textile portraits by Gio Swaby, who lives in Toronto. Swaby’s solo exhibition, “Gio Swaby: Fresh Up,” went on display at the Art Institute of Chicago in 2023, an example of what Oliver called the gallery’s “long-term relationships” with curators at local institutions.



Toyko Gendai had 69 galleries showing contemporary art in July of this year. In 2025, it moves to the cooler month of September. Credit...Tokyo Gendai

Tokyo Gendai: Yokohama, Japan, Sept. 12-14

Asian art fairs have been proliferating. The biggest regional player, Art Basel Hong Kong, was joined by Frieze Seoul in 2022 and Singapore's Art SG in 2023, the same year as the inaugural edition of Tokyo Gendai. The fair had 69 galleries showing contemporary art in July of this year, for its second edition in the Pacifico Yokohama convention center.

"The focus is on cutting-edge and contemporary work," said Tim Blum, who runs the gallery Blum, with spaces in Los Angeles and Tokyo. His 2024 Tokyo Gendai presentation included ceramic works by the Japanese artist Yuji Ueda.

The big news for the fair is that it has moved to September, based on feedback from European and American galleries that the timing was challenging and the region's hot summers were less than ideal. "July wasn't tenable, and September is lovely in Japan," Blum said.



Around 80,000 people attended last month's edition of Paris Photo, which included Hiroshi Sugimoto's work at Fraenkel Gallery. Despite the photography focus, organizers say the fair has crossover appeal. Credit...Florent Drillon

Paris Photo: Paris, Nov. 13-16

Hard on the heels of Art Basel Paris in October comes another art fair in the Grand Palais, Paris Photo, which will have its 28th edition next year.

Despite the photography focus, organizers say the fair has crossover appeal. “We’ve broadened the scope of collectors — we get not only photography people, but also contemporary art collectors,” said the fair’s artistic director, Anna Planas, noting that some 80,000 people attended the most recent edition, held last month.

Yancey Richardson Gallery of New York was one of 195 galleries on hand, and it highlighted the work of two New York artists, Mickalene Thomas and Marilyn Minter, among others. “Museum curators attend, often with their acquisition committees,” Richardson said in an email. “It presents a very effective opportunity to show curators from across the U.S. and Europe the work of emerging artists who are new to the program, or that of historically important, underrecognized artists.”